The answer to diabetes is education

International Diabetes Educator E-Learning (IDEEL) is fighting back.

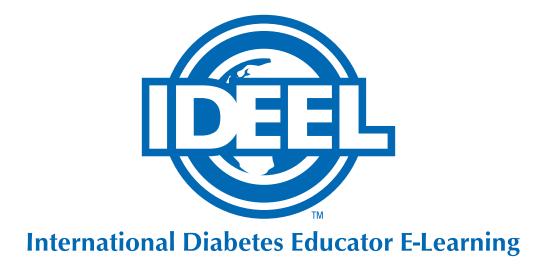
We've created a web-based training program for allied health professionals, so that they can give patients the help they need. IDEEL graduates will use the knowledge gained to teach the people in their communities how to manage their own diabetes.

Curriculum that changes lives

Allied health professionals in the program will take five self-study modules and an internship. Here's what our modules cover:

- 1. Self-management Education: learn the role of Diabetes Educators, basics of diabetes and how to help people to self-manage diabetes.
- **2. Lifestyle Modification:** learn how to help people with diabetes lead healthier lives and avoid complications.
- **3. Pharmacotherapy:** learn the therapies for glycaemic control, complimentary therapies in management of diabetes and even how to manage diabetes during a disaster.
- **4. Glycaemic Excursions and GDM:** learn the causes, symptoms, and treatment for related complications—and how to minimise the risk of these complications. This module also focuses on managing diabetes during pregnancy.
- **5. Diabetes-Related Complications:** learn about major complications and strategies for their early detection and treatment.

After completing these modules, diabetes educators will undergo an internship: a critical component of the IDEEL. Educators will learn to modulate counseling sessions for different groups, by age, religion, language and cultural diversity needs for the community.



Diabetes is slowly affecting India

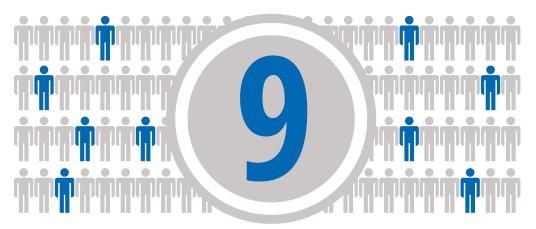
We can stop it. Learn how.

hopehealthacademy.org

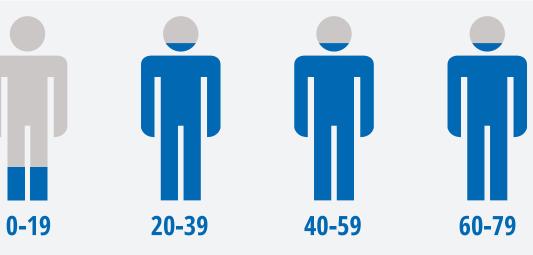
For group discount information, please call +91-11-24311300

63 million people in India have diabetes

It's the second-highest diabetic population in the world. The problem is widespread, and it's growing out of control.



9 in every 100 people aged between 20-79yrs diabetes in India.



Diabetes is affecting all ages, but most diabetics are 20-79 years old.

And it's only getting worse. At this rate, there will be 51% more diabetics by the year 2030.





Is there a better way?

- √ Up to 80% of expenses on diabetes treatment is for inpatient care.
- √ 70% of those expenses is incurred through the onset of complications.
- ✓ Most of these complications can be avoided.

But what if they knew?

What if more allied health professionals knew how to help people handle diabetes?

- √ Health professionals could help patients detect their diabetes earlier.
- ✓ Patients could take better care of themselves and with more balanced health be more productive.
- ✓ Medical facilities will cost less for providing care.
- ✓ Doctors will have more time to focus on increased number of patients.

For diabetes, education is not just a part of treatment. It is the treatment. (See details on back.)