

## THE ASIAN AGE

### 380 CREATIVE THINKERS FELICITATED

AGE CORRESPONDENT  
NEW DELHI, MAY 11

A national consultation was held to felicitate creative thinking for NCD implementation in the country and prioritise actions for effective implementation was held on Friday in the capital. After conducting two state-level consultations with National Health Mission (NHM) in 2017,

Project HOPE and Eli Lilly and Company conducted the third and final consultation at national level. The aim of this consultation was to address implementation challenges in Non-Communicable Diseases (NCDs) and prioritise actions for effective implementation.

Speaking on the occasion, Union minister of state in PMO Jitendra Singh said, "Non-communicable diseases mark the march of India from one era of disease spectrum to another era. At present, NCDs in India are facing challenges in terms of economic, social, cultural and lifestyle aspects. For economic and lifestyle aspects, the BJP government is sensitive and in this regard will launch "Ayushman Bharat Yojana" next month, which will benefit 10 crore families with an insurance cover of ₹5 lakh each." The minister said the government has started the process of wellness clinics across the country and free dialysis unit in each hospital especially at district level.