



PLEASE JOIN PROJECT HOPE AND LAURA BUSH, HONOREE AND SPEAKER

HOPE FOR GLOBAL HEALTH GALA

WASHINGTON, DC, TUESDAY OCTOBER 9, 2018

Times are changing. As we face new global health challenges in a dynamic developing world, we must implement innovative solutions. When Project HOPE was founded in 1958, we offered medical treatments and training on a hospital ship. Today, our dedicated staff, generous partners, and unrelenting volunteers join forces to provide health solutions on the ground in 27 countries.

Over the past 60 years, Project HOPE's core belief has remained the same: everyone should have access to the health care they need to reach their full potential. Our objective is to empower health workers to give expert care when and where it's needed—every day and in times of crisis.

In essence, HOPE connotes an expectation of better things to come. In an ongoing attempt to keep this promise, Project HOPE has educated more than 2 million health workers, and delivered \$2 billion in medicines and medical supplies across the globe. We've helped develop four children's hospitals and adequately responded to countless natural disasters. Overall, we've ensured health care for millions of people around the world.

Our successes are significant, but challenges persist. There has never been a better time for HOPE.

As we commemorate 60 years of delivering hope, we ask you to join us on October 9, 2018 to celebrate a renewed commitment to creating a healthier future for the world.

IN 2017:
36,406
*health care
workers trained*

2,275,075
*men, women, and
children reached*



EVENT DETAILS

Tuesday, October 9, 2018

The Andrew W. Mellon Auditorium
1301 Constitution Ave NW
Washington, DC 20240

6:00 PM - VIP Cocktail Reception
7:00 PM - Dinner and Program, featuring keynote
speaker Mrs. Laura Bush



THE NEED IS GREAT

- 1 newborn baby dies every 12 seconds of every day.
- 45% of all deaths of children under age 5 occur in the first 28 days of life.
- More than 300,000 women die annually due to pregnancy or childbirth related complications.
- Tuberculosis is the world's deadliest infectious disease, taking 1.7 million lives in 2016 alone.
- Over 125 people die every hour due to HIV/AIDS related illnesses.
- New humanitarian and natural disasters can occur at any time.

BUT THERE IS HOPE

With your support, Project HOPE is able to address the world's most pressing public health challenges by empowering health care workers with knowledge, skills, tools, and supplies they need to have the greatest positive impact on the health and wellbeing of the people they serve.



GALA CHAIRS

Richard T. Clark

*Chair, Project HOPE Board of Directors
Retired CEO, Merck & Company, Inc.*

Reynold W. Mooney

*Retired, Life Sciences & Health Care Practice,
Deloitte Touche Tohmatsu LTD*

Stephen H. Rusckowski

Chairman, President and CEO, Quest Diagnostics

GALA COMMITTEE

Steven B. Pfeiffer, Esq.

Partner, Norton Rose Fulbright US LLP

Dr. Peter Wilden

CFO, Ferring International

Deborah DiSanzo

General Manager, IBM Watson Health

Ambassador Miriam Sapiro

Managing Director, Sard Verbinen & Co.

Curt M. Selquist

*Operating Partner, Water Street Healthcare
Partners*

Marshall Smith

Managing Director, Goldman Sachs & Company

Donna Murphy

Global CEO, Havas Health & You

SPONSORSHIP OPPORTUNITIES

Signature Sponsorship Level (\$200,000)

- 3 tables of 10 (30 preferred seats)
- 30 VIP Reception and Photo Opportunity Tickets
- Company logo incorporation into 2018 Gala title art
- Sponsor level exclusive logo placement on podium at the event
- Logo recognition on invitation and Project HOPE's website
- Media coverage noting your company's support prior to the event
- Logo recognition on all Gala signage, silent auction technology, and screens at the Gala dinner
- Prominent full-page company recognition in the Gala electronic program
- Custom recognition by Project HOPE CEO during the event
- Logo recognition on Project HOPE's gala webpage for 1 year
- Recognition in Project HOPE's Annual Report

Platinum Sponsorship Level (\$100,000)

- 2 tables of 10 (20 preferred seats)
- 20 VIP Reception and Photo Opportunity Tickets
- Cocktail Reception naming opportunity ('Cocktail Hour Presented by ...')
- Logo recognition on invitation and on Project HOPE's website
- Logo placed in silent auction technology at the Gala dinner
- Full-page company recognition in the Gala electronic program
- Media coverage noting your company's support prior to the event
- Recognition on all Gala signage
- Recognition in Project HOPE's Annual Report

Gold Sponsorship Level (\$60,000)

- 2 tables of 10 (20 preferred seats)
- 10 VIP Reception tickets
- Full-page company recognition in the Gala electronic program
- Logo recognition on invitation and on Project HOPE's website prior to event
- Recognition on Gala signage
- Recognition in Project HOPE's Annual Report



Silver Sponsorship Level (\$25,000)

- 1 table of 10 (preferred seats)
- 6 VIP Reception tickets
- Full-page company recognition in the Gala electronic program
- Logo recognition on Project HOPE's website prior to event
- Recognition on Gala signage
- Recognition in Project HOPE's Annual Report

Bronze Sponsorship Level (\$15,000)

- 1 table of 10
- Full-page company recognition in the Gala electronic program
- Recognition on Gala signage
- Recognition in Project HOPE's Annual Report

Patron Sponsorship Level (\$10,000)

- 1 table of 10
- Recognition on Gala signage
- Recognition in Project HOPE's Annual Report

Friend of Project HOPE (\$5,000)

- 4 preferred seats
- Recognition on Gala signage
- Recognition in Project HOPE's Annual Report

Project HOPE Gala Supporter (\$3,000)

- 2 preferred seats
- A listing in the event program

Priority Seating tickets are available for \$1,000.

Individual tickets are available for \$500.

CONTACT

Danielle Whitty

Manager, Special Events

1-540-837-9563

dwhitty@projecthope.org



COMMITMENT FORM

Please complete this form and email it to **Danielle Whitty** at dwhitty@projecthope.org, or send it to **Project HOPE**, 255 Carter Hall Lane, P.O. Box 250, Millwood, VA 22646.

CONTACT INFORMATION

Name: _____

Organization: _____

Position: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

How would you like to be listed in event materials?

Yes, I would like to support Project HOPE and attend the 60th Anniversary Gala as a:

- \$200,000 Signature Sponsor
- \$100,000 Platinum Sponsor
- \$60,000 Gold Sponsor
- \$25,000 Silver Sponsor
- \$15,000 Bronze Sponsor
- \$10,000 Patron
- \$5,000 Friend of Project HOPE
- \$3,000 Project HOPE Gala Supporter
- \$1,000 Preferred seating, number of seats: _____ for a total of: \$ _____
- \$500 Individual ticket(s), number of seats: _____ for a total of: \$ _____

PAYMENT INFORMATION

Check enclosed (*please make checks payable to Project HOPE*).

Or pay by Credit Card:

Card Type: Mastercard American Express Visa Discover

Name on card: _____

Card Number: _____ Exp. Date: _____/_____/_____ CVV: _____

Signature: _____

Thank you for your generosity and support of Project HOPE. We look forward to welcoming you to the Gala on October 9!