

HOPE NEWS

WINTER 2015



\$1 = \$105



EVERY \$1 YOU GIVE SHIPS \$105 IN MEDICINE AND MEDICAL SUPPLIES TO SAVE LIVES!

This Mom Thought She Was Going to Die

Your Support Saved Her ... and Changed Her Life

It was just last year. That's when Sonia happened to take part in a cancer-screening event held in Honduras by Project HOPE. She felt fine, of course, but she thought it would be a good idea. That was a fateful day, it turns out.

Because that day, Sonia got the worst news of her life.

The nurse performing the screening suddenly looked concerned. Finally, she turned to Sonia and told her that she'd seen something unusual in the test. Something scary. It was a tumor. And it could turn cancerous.

Fear latched onto Sonia's heart. Could she survive cancer?

What would her children and family do without her? She was poor and struggling — how could she afford a doctor and hospital treatment?

Thankfully, there was a clinic. It was a gift of good fortune for Sonia. She met with the doctor who explained that, yes, the news was bad, but there was a cure — surgery.

When the nurse wheeled her into the operating room, Sonia was a little scared, but the surgery went fine. The tumor was removed, and she soon made a complete recovery.



You saved Sonia's life with your support. Read on to find out how.



Lifesaving help would be amazing enough, but there's more.

Working with Project HOPE, Sonia has become part of our Village Health Bank program. And by investing, saving and receiving a loan through this

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As fear mounts, we take action with your generous support.

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See how your generosity multiplies a full 105 times in impact.

NEW WAYS TO GIVE

How you can get more from your gifts to fight disease and save lives.



Your generosity multiplied. Always.

FROM THE PRESIDENT'S DESK



Thank you for everything you do to save lives around the world.

The Problem Is Panic

Dear Friend,

It seems the mere mention of the word “Ebola” causes people to be seized with fear.

On one hand, it’s understandable. Ebola is a deadly virus. But on the other hand, with our 21st Century health care system in the U.S., there’s virtually no possibility that there will be an Ebola outbreak here. We shouldn’t be afraid, and we shouldn’t panic. Ebola can be stopped.

In Nigeria, for example, a comprehensive public health plan and a quick response stopped an Ebola outbreak before it could cause significant damage. Few were infected, and even fewer died.

Unfortunately, other countries in Africa like Sierra Leone have not fared as well. But even in those countries, panic just worsens the situation. Instead, the best approach is to combat and control the outbreak at its source, with the U.S. Government working in concert with organizations like Project HOPE. And that’s taking place now.

With your generous support, Project HOPE has sent emergency medicine and medical supplies into Sierra Leone, and we will continue to send more. In addition, we sent a special task force to Sierra Leone to evaluate health facilities, streamline operations, and ensure that supplies and resources are available to health workers. And we have permanent staff in that country now.

These are prudent, medically sound actions that will stop the spread of Ebola and ultimately save lives. **And you’re making it possible through your generous and sustained support.** All without a trace of fear.

Sincerely yours,

John P. Howe, III, M.D.
President and CEO

This Mom Thought She Was Going to Die

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program, she’s been able to build her tiny business to the point where she can support herself and even pay for her children’s education.

Lifesaving help and financial security — that would be amazing enough, but there’s still more.

For years, Sonia had been tragically victimized by an abusive husband. One day, he beat her savagely and threw her out of the house. Our Project HOPE workers were there for Sonia. They

helped her get support, both for herself and her children, as well as job training to make sure she stays financially independent. They even helped Sonia secure a restraining order to protect herself and her family.

Today, Sonia is happier and healthier than she ever dreamed possible. And for the first time in her life, **because of your generous and caring support, she has the most wonderful thing of all — hope for the future.** **HOPE**



Project HOPE Global Voices

“I would like to say thank you for your generous gifts, because you are saving lives in my country of Mozambique.”

— AMINA TAJU

Project HOPE Community Livelihoods Program Assistant
Mozambique, Africa

Your Gift Will Do 105 Times the Good!

\$1 = \$105

CLIP ALONG THE DOTTED LINE, AND RETURN WITH YOUR GIFT OF SUPPORT.



255 Carter Hall Lane
P.O. Box 250
Millwood, VA 22646-0255

YES! I know that my gift will multiply 105 times — sending donated medicine and supplies into poverty zones to save lives.

Here’s my gift of:

\$25 \$50 \$75 \$100 \$250

\$_____ to help as much as possible.

I want to join HOPE Lifters by making this an automated monthly gift. I understand that my account will be charged each month for the amount indicated above.

Please make your tax-deductible check payable to Project HOPE, and mail it, along with this form, in the envelope provided.

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

My email address is: _____

Since 1958, Project HOPE has worked to make health care available for people around the globe. Your gift supports our lifesaving work wherever the need is greatest, including educating health professionals, strengthening health systems, providing humanitarian assistance and fighting disease.

THE EBOLA REPORT:

Your Progress Update

Fear mounts. Suspicion lurks. And the Ebola crisis continues to rage in Africa, even raising fears in the U.S.

1 EMERGENCY SUPPLIES SENT

Project HOPE was one of the first to ship supplies into Sierra Leone when the Ebola outbreak erupted. With the support of generous donors like you, we sent emergency medical supplies that doctors and nurses urgently need to stay safe while they're treating victims of this killer virus. Supplies like:

- Oral rehydration salts (*this is often the key to surviving Ebola*)
- Examination gloves
- Gauze rolls
- Particulate respirators

These supplies were donated to us by our partners, and with your gifts to cover the cost of shipping, every \$1 that you gave sent \$105 worth of medical supplies. **Your gifts multiplied an incredible 105 times to provide emergency help in this crisis.**

2 MORE SUPPLIES ON THE WAY

With your continued support, more supplies will stream into Sierra Leone, with every \$1 you give multiplying 105 times in impact. We'll soon be able to ship:

- More particulate respirators
- Antibiotics
- Disinfectants
- Sterilization solution



With your generous support, medicine and medical supplies are being shipped from Project HOPE's headquarters straight into Sierra Leone, the crisis hot zone.

3 PROJECT HOPE IS ON THE GROUND

An emergency task force — headed up by Project HOPE's Director of Special Programs and Operations, Frederick Gerber — spent several days in Sierra Leone, the epicenter of this crisis. He and his team returned recently, completely healthy, their mission complete. We still have Project HOPE staff working in Sierra Leone now.

While the emergency task force was in Sierra Leone, these Project HOPE experts met with officials, evaluated health facilities, and streamlined logistics and communications, ensuring that medical supplies and other resources are available to save lives. These team members put themselves at risk so that doctors and nurses can stay safe while they work to save people from this deadly disease.

To see Frederick Gerber's first-hand account of his work in Sierra Leone, visit projecthope.org, click the News and Blogs tab, and do a search for "The Ebola Crisis: Report from the Front Lines." **HOPE**

MEDICAL SUPPLIES
FILL OUR WAREHOUSE
BEFORE THEY'RE SENT
TO SAVE LIVES



You know those shipping labels we send you? Once you return them, we affix them to the boxes of medicine and medical supplies we send into poverty zones.



We receive boxes and boxes of medicine and medical supplies, donated to us by our partners. We store it in our warehouse, treating it like the treasure it is, before shipping it out to save lives.



This special temperature- and humidity-controlled unit is where we store precious medicines donated to us by our partners before they're shipped.

Your Gifts at Work, Multiplying 105x to Send Medicine and Medical Supplies

Your generous gifts enable Project HOPE to ship and airlift medicine and medical supplies into poverty zones all around the world. Each dollar you give sends \$105 worth of these precious supplies. But did you ever wonder exactly how that happens? Let's take a look.



VIDEO — "How Your Gift Multiplies in Impact." Discover the secret that multiplies your generosity. Watch this video now at projecthope.org.

1. We receive the medicine and supplies from our corporate partners, donated to us for free.
2. We store the supplies in our warehouse. But "store" doesn't begin to describe it. We log in and inventory all supplies, place them in temperature- and humidity-controlled containers and monitor everything for damage, temperature and expiration. We treat this cargo like the treasure it is.
3. We send the supplies to where they're needed. But we don't send them randomly. The medicine and medical supplies must be requested before we ship them. There has to be a proven need. And we send the supplies only to the facilities that ask for them, never to a general collection point.

What's more, the clinics receiving the supplies have to demonstrate their ability to store and use them properly. They have to account for them at all times. Once the supplies are there, we follow up and monitor to make sure they were put to use.

We do all this so the medical supplies we send on your behalf do exactly what you intend — saves lives. "It's great to send a million dollars of medicine and equipment somewhere, but if it can't be used properly, it's useless for helping people," said Chuck Clark, Project HOPE's Distribution Manager. "We go the extra mile to ensure that every Project HOPE donor knows we're honoring their generosity to the fullest extent — and multiplying their generosity every time." **HOPE**

Discover the More Convenient, More Effective Way to Give



HOPE Lifters is our caring group of supporters who commit to giving each month. As a HOPE Lifter, your gift does 105 times more, because every \$1 you give helps to send \$105 worth of donated medical supplies into the world's poverty zones. For example, if you pledge \$15 a month, that gets multiplied 105 times, sending \$1,575 worth of help each month. And over 12 months, that adds up to an amazing \$18,900. Being a HOPE Lifter is easy and affordable, and the impact you have is huge.

To find out more, check the box on the reply form, call Donor Services toll-free at 844-349-0188, or visit: projecthope.org/hopelifters.

Leave Your Legacy of Compassion

You can help shape Project HOPE's future through a unique gift opportunity known as a charitable gift annuity. You make a donation and we, in turn, pay you a fixed, dependable payment for the rest of your life. After your lifetime, the remaining balance allows Project HOPE to continue saving lives around the world. Another way to maximize your support is to include Project HOPE in your estate plans. A charitable bequest does not affect your current cash flow or assets, and is simple to revise, should your circumstances change. Best of all, you have the satisfaction of knowing that your legacy will be one of hope for others.



What will your legacy be? Here's how you can start building it today with Project HOPE.

For more information about charitable gift annuities, bequests and other ways to create your legacy, please call our Planned Giving Office at 800-544-4673, ext. 472.

JOIN iHOPE

GET INVOLVED to MAKE HOPE HAPPEN!

It's this simple: When you join iHOPE, you run, walk, ride or swim, and help deliver medical care into poverty zones around the world. Become a Project HOPE team member today to make HOPE happen for vulnerable boys and girls, men and women ... one step at a time. To take part, visit IHOPETEAM.ORG today!