**PROJECT HOPE - The People-to-People Health Foundation, Inc. (Project HOPE)**

**REQUEST FOR PROPOSALS/APPLICATIONS (RFP/A)**

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| **Issue Date of RFP/A:** | **June 20, 2025** | **Program:** | **Three Pillars: Improving girls’ and women’s health and wellness during the critical life stages of adolescence, pregnancy, and new motherhood in Indonesia** |
| **Closing date/time for questions:** | **July 7, 2025, 5 pm**  **Jakarta time** | **Region & Country:** | **Indonesia** |
| **RFP/A Closing Date:** | **July 9, 2025, 5 pm**  **Jakarta time** | **Estimated Subaward Budget:** | **USD 50,000** |
| **Implementing Agency:** | **Project HOPE (prime)** | **RFP/A Number:** | **TBD** |

**Subject: Request for Proposal/Application (RFP/A)**

Project HOPE is seeking applications from qualified Indonesian organizations to implement a suite of activities targeting adolescent girls and young women (ages 10 – 24). The aim of the activities is to reach and benefit 100,000 over one year (with an opportunity for renewal and expansion). Project HOPE intends to issue a subaward with a period of performance from August 2, 2025, to July 31 2026 over 12 months. The local organization must have experience working with the Indonesian youth on health areas such as adolescent health, youth clubs for in and out of school youth.

Applicants are requested to submit their most responsive technical proposal/application addressing the **Program Description** outlined below.

* Questions concerning this request shall be submitted via email to the attention of **Laura Brye, Senior Program Specialist at lbrye@projecthope.org by 17:00 hours EST on July 5, 2025.** *Questions received after the closing date of the questions deadline will not be answered.*
* Proposals/Applications are due by **17:00 hours EST of the closing date**. Please submit all proposals/applications with a read receipt to **Laura Brye, Senior Program Specialist at lbrye@projecthope.org by** **17:00 hours EST** by **17:00 hours EST on July 9th**.
* Proposals/Applications must be in digital format (PDF). Please note that Project HOPE will not accept responsibility for delays with the transmission or receipt of proposals/applications. Proposals/Applications received after that date and/or time specified will not be considered.
* **LANGUAGE REQUIREMENTS -** The proposal/application and deliverables shall be delivered in English
* **GEOGRAPHIC COVERAGE -** Under this RFP/A, there are four target geographic areas:

1. Tangerang (Banten Province)
2. Badung (West Java)
3. Sidoarjo (East Java)
4. Banyuwangi (East Java)

* **ELIGIBILITY** – This RFA/P is open to qualified organizations in Indonesia.
* Project HOPE will evaluate responsive and technically acceptable proposals/applications in accordance with the evaluation criteria below. Project HOPE will not evaluate nonresponsive or technically unacceptable proposals/applications.
* Specifically, the selection committee will evaluate each proposal/application upon the following **evaluation weighting criteria**:

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| --- | --- |
| 25% | Experience with similar projects in Indonesia (for the organization in general) |
| 20% | Subject expertise (education, adolescents, and other relevant experience) |
| 35% | Technical approach to achieve the program description including monitoring and evaluation plans and measurable indicators. |
| 20% | Cost |

Issuance of this RFP/A does not constitute a subaward commitment on the part of Project HOPE, nor does it commit Project HOPE to pay for costs incurred in the preparation and submission of a proposal/application. Further, Project HOPE reserves the right to reject any or all proposals/applications received.

**PROGRAM DESCRIPTION**

Project HOPE is seeking to enhance adolescent girls' knowledge, skills, and self-efficacy related to menstrual health, sexual and reproductive health, and mental well-being to confidently make informed decisions. Our goal is to reach and benefit 100,000 adolescent girls and young women (AGYW) . We will subgrant with a local organization in Indonesia to achieve this goal over one year through two anticipated approaches.

The first is to improve the comprehensive sexuality education (CSE) curriculum based on socio-emotional learning and distribute it out through schools. The applicant is expected to describe how Comprehensive Sexual Education (CSE) called Reproductive Health Education will be delivered through secondary schools in collaboration between the Ministry of Health (MoH) and the Ministry of Education and Culture (MoEC). The content will need to be updated to include socio-emotional learning (SEL), sexual development, pregnancy and the transition to womanhood. It is worth noting that the current adolescent care health service package includes counseling services, medical services, referrals, provision of communication, information and health education, and encouraging participation of adolescents during in and out of school club sessions facilitated by Peer Facilitators meeting twice per month. Then, delivered to girls and young women through an in-school activity.

The second approach is to reach adolescent girls and young women through out of school activities such as but not limited to peer-education and youth clubs. The applicant can describe their approach to strengthen the capacity of peer-educators or selected group of teenagers who spearhead health education and outreach in the community to girls and young women.

The applicant may propose other approaches they believe will help achieve the overall goals.

**APPLICATION INSTRUCTIONS**

The proposal/application must follow the structure outlined below, contain the following components, and be within page limitations. Maximum proposal/application limit of 9 pages (inclusive of cover page). The highest scoring applicants applying to a given geographic area will be selected.

The application must include the following information in the proposal by July 9, 2025, at 5 pm EST.

1. **Cover Letter** (1 page)

* Must include Full name of the local organization, address and contact details of the representative.

1. **Technical Approach to Program Description** (up to 4 pages)

* Describe how to incorporate the existing Social–Emotional Learning (SEL) framework into CSE curriculum?
* Describe the training approach and how you would work with teachers and students in their schools.
* What would be your training approach with teachers so they can deliver parts of the CSE to a classroom?
* What out of school platforms would you use to reach adolescent girls and young women?
* How you propose working with adolescent girls and young women outside of the school setting including Out of School Youth? Please describe how peer educators can engage directly with youth to be change agents. How do you recruit, select, and train them? How many AGYW can be reached by each peer educator? How would you measure their improved self-efficacy?
* Describe your use of youth clubs for these objectives (if any)?
* Describe your approach to working in social media?
* Which social media platforms would you use to reach the target audience and foster awareness and public conversations around CSE and SEL?
* What other approaches do you propose to achieve the goals and objectives?

1. **Organizational Capacity** (up to 1 page)

* Experience with similar projects and in the above provinces
* Year of establishment
* Summary of organizational background, experience with similar projects and activities, past and current institutional capacity including donor, total budget, programmatic scope existing networks and infrastructure to achieve the goals.
* Governance structure
* Geographic coverage (list of geographic regions where the organization has currently active operations, and capability to work in the above listed target areas).

1. **Proposed staffing and structure** (up to 1 page)

* Proposed staff structure and roles; where they are based (and will work from for this project)
* Summary of personnel who will work on this project, their qualifications and experience, and level of effort (full-time, part-time, and volunteer base)

1. **Summary of Costs** (up to 2 pages).

* Line-item budget (personnel, travel, supplies, activities, operations, indirect costs, etc.).
* Must be in USD and inclusive of taxes (if applicable)

1. **A budget narrative** is required to be submitted (within the 2-page requirement)
2. **Annex A** to be a list of no more than five relevant programs and grants implemented over the past three years (ongoing as well as completed). Include the following: Title, donor, timeline, start and end date, total budget, and programmatic scope.